**ESSENTIAL QUESTION:** What difference does a content-rich, knowledge-building curriculum make?

This session is for school and district leaders.

**Goals**
- Understand the connection between knowledge and literacy.
- Learn how Wit & Wisdom® is designed to build knowledge.

**AGENDA | 1.5 HOURS**

| I. Welcome | • Learn the session goals, agenda, and norms. |
| II. Research Review | • Examine representative research about why knowledge matters.  
• Discuss why building background is essential to strong literacy development. |
| III. Learning Design | • Review examples of how Wit & Wisdom embodies the research. |
| IV. Knowledge Retention | • Examine lessons to see how the curriculum supports students in learning and retaining knowledge. |